



May 2010

kw | EAST BOCA RATON

Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3 CAMP 4:4:3 4 Listings & 4 Sales In 3 Months Learn how with Keller Williams University's newest course 10:00am - 1:00pm PB Central Market Center	4 CAMP 4:4:3 4 Listings & 4 Sales In 3 Months Learn how with Keller Williams University's newest course 10:00am - 1:00pm PB Central Market Center	5 CAMP 4:4:3 4 Listings & 4 Sales In 3 Months Learn how with Keller Williams University's newest course 10:00am - 1:00pm PB Central Market Center CINCO DE MAYO!	6 CAMP 4:4:3 4 Listings & 4 Sales In 3 Months Learn how with Keller Williams University's newest course 10:00am - 1:00pm PB Central Market Center RPAC AUCTION Black Tie + BLUE JEANS	7 CAMP 4:4:3 4 Listings & 4 Sales In 3 Months Learn how with Keller Williams University's newest course 10:00am - 1:00pm PB Central Market Center Master The Basics w/ Tony DiCello 9:30am - 12:30pm	8
9 	10 OFFICE PAPERWORK w/ Barbara Clark 2:30pm - 3:30pm 	11  RED Day Prep Session w/ Caron McGinley 1:00pm - 2:00pm	12	13 RED DAY 2010 Renew Energize Donate kw 	14  Intro to MyRedTools.com w/ Sharon Arnett 3:00pm - 4:30pm	15
16	17  Leveraging Your Sphere w/ Sharon Arnett 3:00pm - 4:00pm	18  TEAM MEETING & Market Update 10:00am - 11:30am <i>All to Attend!</i>	19 CONTRACTS: w/ Andrew Barbar "How to fill them out, line by line" 2:00pm - 3:30pm BLESSINGS IN A BACKPACK Boca Raton Community Church 6:20pm - 7:00pm	20  ALC MEETING 3:00pm - 4:30pm (All Welcome to Attend)	21  LUNCH & LEARN w/ Alex Pool from PNC Bank "How do I sell more of my listings using PNC to prequalify Buyers?" 12:00pm - 1:00pm	22
23	24  w/ Brian Pearl 3:30 - 4:30pm	25  Working with Buyers w/ Andrew Barbar 2:00pm - 3:00pm	26 Grow Your Profit Share w/ Andrew Barbar 2:00pm - 3:00pm 	27  Basic Training & Setup w/ Sharon Arnett 3:00pm - 4:30pm	28 Have a safe and fun Holiday weekend! Office will be closed On Monday	29
	31  Office Closed	 Preferred Vendors KW East Boca Raton  Tara Halko T: (561) 245-4014 F: (561) 910-9949 thalko@firstprioritytitleco.com  Susan Depace T: 561.477-9797 F: 954.752.0989 sdepac@depacinsurance.com  Maria DiMuro maria@yourinsurancepros.com O: 561-900-0248 F: 561-900-0248				*See reverse side for class details and descriptions 



Descriptions, Details, and More...

Unless otherwise noted, all classes are FREE and open to ALL!



RED Day - It's finally here!



Thursday, May 13, 2010, 9:00am - 5:00pm
KW East Boca Raton & 4KIDS of South Florida



RED (Renew, Energize and Donate) Day is a Keller Williams Realty service initiative dedicated to improving our local communities. We are asking all Keller Williams Realty associates in the US and Canada to donate their time on **May 13, 2010** to renewing and energizing aspects of their local communities. Because of her constant commitment to the culture of our company, this day has been dedicated in honor of our Vice Chairman, Mo Anderson.

For additional information, please contact Caron McGinley (561) 271-3449

Agent Websites Online Training



Basic Training: Thursday, May 13 & 27, 2010 3:00pm-4:30pm
Intermediate Training: Thursday, May 6 & 20, 3:00pm-4:30pm
Advanced Training: Thursday, May 25, 2010, 3:00pm-4:30pm

Join the KW Support Team for these interactive webinars designed to help you set up and enhance your KW Agent Websites.

Basic Training: Setting up your website's features and tools

Intermediate: "Getting Good with Google" helps agents attract traffic to their websites through SEO

Advanced: Teaches several ways to enhance your website for optimum results

[Click here to register for training sessions](#)

RPAC Black Tie & Blue Jeans Auction

RPAC AUCTION

Black Tie + BLUE JEANS

Thursday, May 6, 2010: 6pm at Benvenuto Restaurant

Bid on a visit to the New York set of

30ROCK

Plus . . . Weekend Getaways ▪ Wine Tastings
Golf Foursomes ▪ Unique Gifts ▪ And More!

**** [Click here for tickets](#) ****

Tickets: \$35 per person

Includes: hors d'oeuvres, two drink tickets, live entertainment, valet parking

Location: Benvenuto
1730 North Federal Highway
Boynton Beach, Florida

CAMP 4:4:3



May 3 - 7, 2010, 10am-1pm

PB Central Market Center
2994 Jog Rd. Suite A, West Palm Beach, FL 33467

Whether you're a new agent or an experienced agent looking to re-launch or re-energize your career, CAMP 4:4:3 will reveal current market strategies and models that are growing agent's careers.

Creating Agent Maximum Productivity, or "CAMP," is designed to increase a agent's productivity by teaching sales skills and helping them to become a customer service professional. Using a mix of inspiration, skills training, and accountability, agents are challenged to obtain 4 listings and close 4 sales in next 3 months—setting them on track for lifetime success. Topics covered Lead Generation, Buyer Consultations, Listing Consultations, Buyer Servicing, Seller Servicing, Contract to Close Techniques just to name a few.

Keller Williams East Boca Raton
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